

**NORFLO® is a dietary supplement based on iphytoone®, a patented formula of Curcuma Phospholipid.**

Curcuminoids are the pharmacologically active substances and are extracted from the root of the plant *Curcuma longa*. *Curcuma longa* (commonly known as turmeric), is an herbaceous plant, which originates in Southeast Asia and is widely used as a spice. The main limitation associated with the curcuminoids is their high instability and poor solubility in water; once ingested, in fact, they are rapidly degraded in the stomach and only a small proportion is absorbed at the intestinal level (low bioavailability). This low curcuminoids bioavailability therefore requires a high dosage to achieve a therapeutic effect, restricting their use in the clinical settings. The Curcuma Phospholipid contained in NORFLO® is composed of molecules of vegetable origin (phospholipids from non-GMO sunflower seeds) that act as a shield to package the curcuminoids and protect them from gastric degradation. The phospholipids as formulated allow the curcuminoids to quickly cross the gastric barrier with an intestinal absorption that is about 30 times higher than the extract or the standard formulation<sup>1</sup>.

**DIRECTIONS** 1-2 tablet(s) daily with meals or according to your medical provider's directions.

**WARNINGS** Keep out of reach of children. If you are pregnant, nursing or taking medications, consult your doctor before use. Do not use if packet seal is torn or broken. Store at room temperature. Protect from moisture. Do not exceed recommended dose.

**PACKAGING** 30 tablets

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Manufacturing plant: via Mentana 10, Nichelino (TO)

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1. Cuomo J, Appendino G, Derr AS, Schneider E, McKinnon TP, Brown MJ, Togni S, Dixon BM. Comparative absorption of a standardized curcuminoid mixture and its lecithin formulation. J Nat Prod. 2011 Apr 25.