

NORFLO® is a dietary supplement based on iphytoone®, a patented formula of Curcumin Phospholipid.

Curcumin is the pharmacologically active substance and it is extracted from the root of the plant *Curcuma longa*. *Curcuma longa* (commonly known as turmeric), is an herbaceous plant, which originates in Southeast Asia and is widely used as a spice. The main limitation associated with the curcumin is its high instability and poor solubility in water; once ingested, in fact, it is rapidly degraded in the stomach and only a small proportion is absorbed at the intestinal level (low bioavailability). This low curcumin bioavailability therefore requires a high dosage to achieve a therapeutic effect, restricting its use in the clinical settings. The Curcumin Phospholipid contained in NORFLO® is composed of molecules of vegetable origin (phospholipids from non-GMO sunflower seeds) that act as a shield to package the curcumin and protect it from gastric degradation. The phospholipids as formulated allow the curcumin to quickly cross the gastric barrier with an intestinal absorption that is about 30 times higher than the curcumin extract or the standard formulation¹.

DIRECTIONS 1-2 tablet(s) daily with meals or according to your medical provider's directions.

WARNINGS Keep out of reach of children. If you are pregnant, nursing or taking medications, consult your doctor before use. Do not use if packet seal is torn or broken. Store at room temperature. Protect from moisture. Do not exceed recommended dose.

PACKAGING 30 tablets

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1. Cuomo J, Appendino G, Derr AS, Schneider E, McKinnon TP, Brown MJ, Togni S, Dixon BM. Comparative absorption of a standardized curcuminoid mixture and its lecithin formulation. *J Nat Prod.* 2011 Apr 25.